

## PPP Social Media Summary Q3



Number of new 'Likes'



95

Number of Posts



123



Number of new 'Followers'



12

Number of Tweets



104



Number of Visitors'



19,560

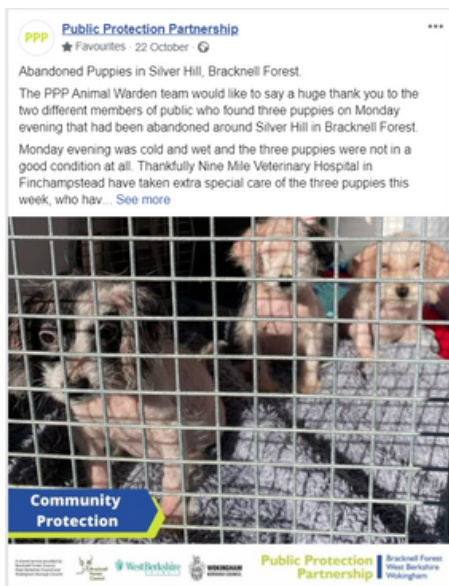
Number of Articles



35

### Top Facebook and Twitter Post of the quarter

#### Abandoned Puppies - Reach 21,753



#### Partnership Working with TVP in Bracknell - Reach 7,116



##### Public Protection Partnership

@PublicPP\_UK

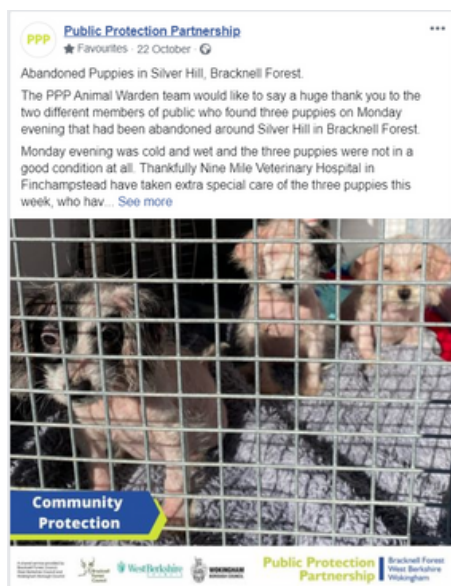
Our officers are conducting a joint operation today with [@TVP\\_Bracknell](#) and [@DVSAgovuk](#) conducting vehicle checks in the Bracknell area.

We're checking for any waste carriers operating without a licence and overloaded vehicles. [pic.twitter.com/zDshNY0BvX](https://pic.twitter.com/zDshNY0BvX)

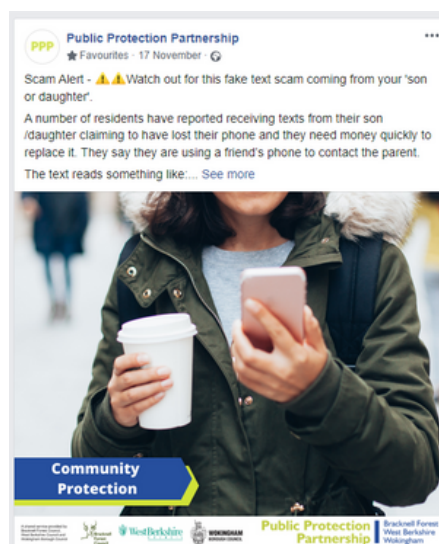
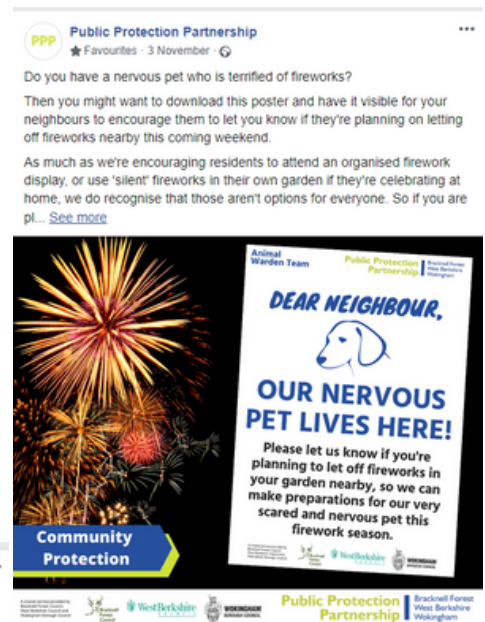
	New Likes	Reach	No. Posts
October	63	57,020	37
November	36	69,717	50
December	-4	-	36

## Top Performing Facebook Posts in Q3

### Abandoned Puppies - 21,753



### Nervous Pet Poster - Bonfire Night Reach 9,154



### Scam text warning - 8,511



	New Followers	Impressions	No. Tweets
Oct	6	5,242	34
Nov	3	11,800	42
Dec	3	-	28

## Top Performing Twitter Posts in Q3

### Partnership Working with TVP in Bracknell - Reach 7,116



**Public Protection Partnership**

@PublicPP\_UK

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### Abandoned Puppies - Reach 1,233



**Public Protection Partnership**

@PublicPP\_UK

Abandoned Puppies in Silver Hill, #BracknellForest

Help us to put a stop to illegal puppy farms and the mistreatment of dogs. Report any concerns, if you have doubts about a breeder or feel pressured to buy.

For more information see below:

<https://publicprotectionpartnership.org.uk/news-articles/abandoned-puppies-in-silver-hill-bracknell-forest/> ... [pic.twitter.com/fjVNYAIUcs](https://pic.twitter.com/fjVNYAIUcs)

### Parcel Scams over Christmas - Reach 647

**Public Protection Partnership @PublicPP\_UK**

Be wary of parcel delivery scam texts over the Christmas period



<https://www.bbc.co.uk/news/business-59760326> ...

#scamaware #parcel #scam #tradingstandards

Month	Visitors	Page Views	Articles Published
Oct	7,052	13,126	14
Nov	7,098	13,888	13
Dec	5,410	-	7

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## Social Platforms Traffic

Number of views to website from social media posts.

	Facebook	Twitter
Oct	805	50
Nov	599	42
Dec	207	23

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